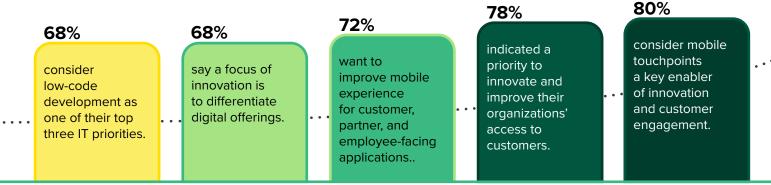
Leverage Low-Code Development For Your Innovation Needs

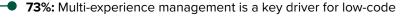
MOBILE INNOVATION DRIVES LOW-CODE DEVELOPMENT

Organizations see low-code as a top priority to their mobile innovation strategy.



ORGANIZATIONS TAKE A STRATEGIC APPROACH TO LOW-CODE

Firms look to further leverage low-code capabilities for multi-experience management.



67%: Currently rely on open-source software or third-party components in app development

53%: Looking to increase their low-code development capabilities over the next two to five years

53%: Are investing in low-code capabilities to increase velocity of professional developers

INHERENT CHALLENGES PROVIDE STRATEGIC POTENTIAL FOR LOW-CODE CAPABILITIES

Firms look to next-generation technologies to address multi-experience needs amid challenges.

Cites legal and regulatory issues that limit their current mobile innovation development

57%

Plans to invest in IoT and smart device capabilities in the next three to six months

54%

Considers digital experience management as a near-term need to address seamless experience across channels

41%

KEY RECOMMENDATIONS



Embrace custom development.

Understand how low-code can play a tactical part in fast and differentiated app development.



Develop faster.

Address speed in your organization's app development capabilities and at scale across applications.



Play the long game.

Measure low-code's platform impact on strategic challenges.



Develop an innovative culture.

Use low-code to foster an innovative mindset at your organization.

Base: 200 IT and business decision-makers across the US, the UK, and Australia. Source: A study conducted by Forrester Consulting on behalf of HCL Software, July 2021.

