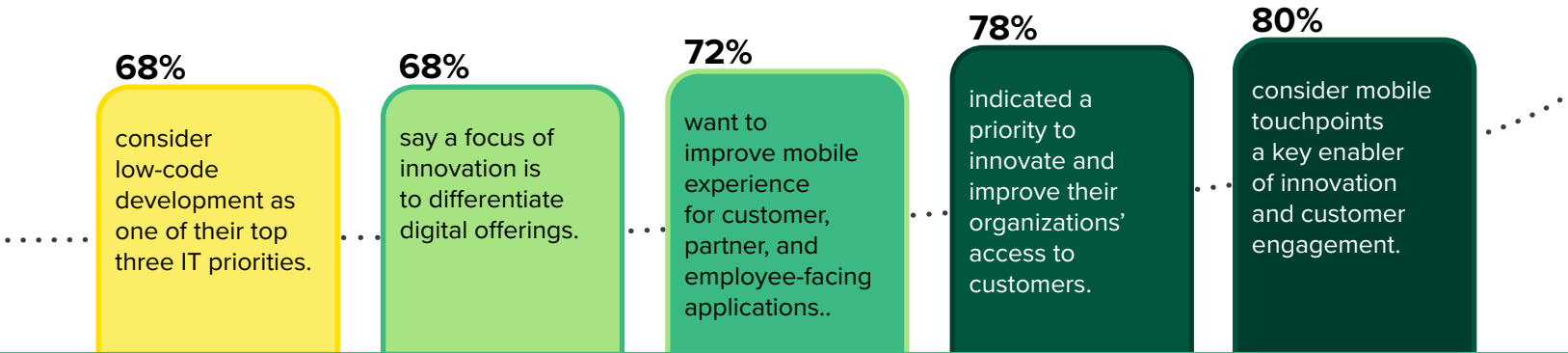


# Leverage Low-Code Development For Your Innovation Needs

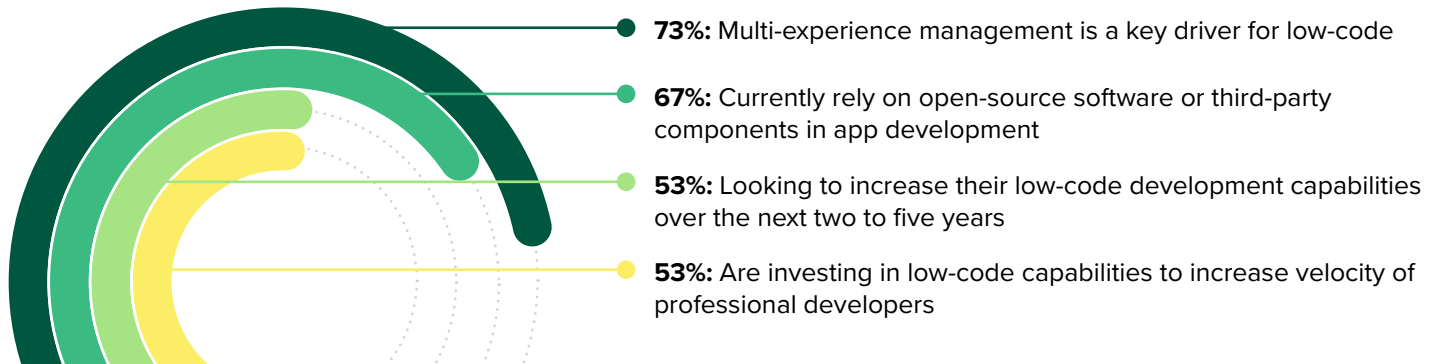
## MOBILE INNOVATION DRIVES LOW-CODE DEVELOPMENT

Organizations see low-code as a top priority to their mobile innovation strategy.



## ORGANIZATIONS TAKE A STRATEGIC APPROACH TO LOW-CODE

Firms look to further leverage low-code capabilities for multi-experience management.



## INHERENT CHALLENGES PROVIDE STRATEGIC POTENTIAL FOR LOW-CODE CAPABILITIES

Firms look to next-generation technologies to address multi-experience needs amid challenges.

Cites legal and regulatory issues that limit their current mobile innovation development

57%

Plans to invest in IoT and smart device capabilities in the next three to six months

54%

Considers digital experience management as a near-term need to address seamless experience across channels

41%

## KEY RECOMMENDATIONS



### Embrace custom development.

Understand how low-code can play a tactical part in fast and differentiated app development.



### Develop faster.

Address speed in your organization's app development capabilities and at scale across applications.



### Play the long game.

Measure low-code's platform impact on strategic challenges.



### Develop an innovative culture.

Use low-code to foster an innovative mindset at your organization.

